

August content calendar (Cima Arts)

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3 Finalize design for volunteer call post
4 Finalize Carnival newsletter	5 Send email marketing newsletter for carnival	6	7 Start META Ad Campaign for Carnival on Facebook/Instagram Post Carnival Flyer 1pm	8 Post volunteer call	9 Finalize merch designs to send off to print	10
11 Finalize collab event newsletter	12 Post collab event with Olmo x Coco Andre	13 Send email marketing newsletter for collab event	14	15	16	17
18 Finalize bottle falling animation for collab event promo	19	20 Post bottle falling falling animation presenting collab event	21	22 Post merch/loteria	23	24 COLLAB EVENT WITH COCO ANDRE X OLMO 6-9PM
25	26 Post interviews with Jessica and Enrique	27	28 Post production teaser?	29 Post artist video	30 Post artist video	31 Post artist video

month	August
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year	2024
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- Design due
- Post on socials/email
- Newsletter due
- Ad campaigns
- Event Day

notes

Add end date for the vendor and volunteer call posts

Add a day to post the vendors and the artists from the upstairs gallery list

September content calendar

SUN	MON	TUE	WED	THU	FRI	SAT
1	2 ● Post artist video	3 ● Post artist video	4 ● Post artist video	5	6 ● END META Ad Campaign for Carnival on Facebook/Instagram	7 Valley De Cima CARNIVAL! 3-10pm ●
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

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